

Barilla Australia Pty Ltd

“Win a Trip for Two to Italy flying THAI Plus \$1000 Spending Money, or One of 15 Cooking Classes for two people at Casa Barilla.”

Conditions of Entry

1. Information regarding how to enter, how to claim and details of prizes form part of these conditions of entry. Entry into this Promotion is deemed to be acceptance of these conditions of entry.

2. The Promotion commences at 00:00:01am (AEST) on 1 September 2008 and entries close at 11:59:59pm (AEST) on 30 September 2008 (Promotion Period).

3. Entry is only open to Australian residents who are aged 18 years or over except for the directors, management and employees of the Promoter and its related companies and agencies (and their immediate families).

4. To enter (Valid Entry), participants must purchase any 1 Barilla pasta, and any 1 Barilla pasta sauce or Barilla pesto (Valid Purchase) during the Promotion Period from all participating stores and obtain the 2 product barcodes and either:

(a) obtain an entry form found in-store and complete all of the requested details, attach the original product barcodes and a photocopy of the store receipt, and mail to Casa Barilla, PO Box 285, Westgate Post Office NSW 2048; OR

(b) complete all requested details in the entry form found online at www.barillaus.com and retain the 2 original barcodes and a photocopy of the store receipt as proof of Valid Purchase.

5. Participants will automatically be entered into the prize draw for the Promotional Period. Participants can only enter into the Promotion in their own name once a week during the Promotional Period and only 1 prize per person will be awarded. SA residents are entitled to win more than 1 prize.

6. Entries will be deemed to be accepted at the time of receipt and not at the time of transmission. Incomplete or incomprehensible entries will be deemed invalid. The Promoter accepts no responsibility for lost, late or misdirected entries. Printing and other quality control errors outside the control of the selected participant will not invalidate an otherwise valid prize claim.

7. Each Valid Purchase must be presented on valid receipts. In order to claim a prize, each participant may be required to present proof of their purchase, in the form of and a photocopy of the store receipt(s) and product barcode(s), for all entries made.

8. The first Valid Entry drawn from all entries received during the Promotional Period will win a holiday to Rome, Italy for 2 adults flying THAI plus AUD\$1,000 spending money, valued at up to AUD\$7,000 depending on the point of departure. The prize package includes economy return flights from Adelaide, Brisbane, Sydney, Melbourne or Perth plus AUD\$1,000 spending money. Taxes, additional meals, alcoholic beverages, spending money, optional excursions whilst on holiday, additional transfers, items of a personal nature, accommodation and insurances will be the sole responsibility of the winner. The Italy Trip Prize must be used between 1 October 2008 and 30 September 2009, and cannot be used during peak season, school holidays or periods of embargo.

9. The next 15 Valid Entries drawn from all entries received during the Promotional Period will win a Casa Barilla Cooking Class for two persons in Sydney, NSW, valued at up to \$2,300 each. The prize package includes economy return flights (for non-NSW residents) from Adelaide, Brisbane, Melbourne or Perth PLUS one nights' accommodation at The Novotel, Darling Harbour valued at AUD\$150. Taxes, additional meals, alcoholic beverages, spending money, additional transfers, items of a personal nature and insurances will be the sole responsibility of the winner. The Casa Barilla Cooking Class must be used between 1 October 2008 and 30 September 2009, and booked with Casa Barilla one month in advance subject to availability (class times found at www.barillaus.com).

10. The winners must depart from and return to the same departure point and for the Italy Trip Prize, must also travel together. The prizes are subject to the standard terms and conditions of the service providers.

11. The Promoter reserves the right to validate and check the authenticity of any prize claim or entry before awarding a prize. In doing so, the Promoter may request that winners provide proof of age, identity, proof of residency at

the nominated prize delivery address and/or proof of entry validity. Proof of identification, residency and entry considered suitable for verification is at the discretion of the Promoter.

12. The prize draws will take place at Barilla Australia Pty Ltd, Casa Barilla, 4 Annandale Street, Annandale NSW 2038 between 10:00am – 11:00am on 1 October 2008.

13. There will be a total of 16 winners. Winners of a prize will be notified immediately by telephone and their prize will be sent within 7 days of verification of Valid Entry. Winners in Victoria and ACT will be notified in writing. The first initial, surname and State/Territory of winners of the Promotion will be published in The Australian on 8 October 2008.

14. The total Promotion prize pool is valued at AUD\$41,500 (including GST).

15. Prize winners must, at the Promoter's request, freely participate in all promotional activity (such as publicity and photography) in respect of the winning of the prize, and they consent to the Promoter using their name and image in promotional material for an unlimited time and without remuneration.

16. The Promoter may require winners to validate their details at any time during the promotion prior to being eligible to claim a prize. The Promoter reserves the right to request winners to provide proof of identity and residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the Promoter.

17. The Promoter reserves the right, in its sole discretion, to disqualify any person, and prohibit that person's further participation in this promotion, who tampers with, or benefits from any tampering with, the process or the operation of the Promotion, acts in violation of these terms and conditions, acts in a disruptive manner, or acts with the intent to annoy, abuse, threaten or harass any other person.

18. In the event of any prize not being accepted or claimed within 3 months of the end of the Promotion Period, the relevant winner's entry will be deemed invalid and the Promoter reserves the right to conduct such further draws at 11:00:00 am (AEST) on 5/1/09 at Casa Barilla, 4 Annandale Street, Annandale as are necessary in order to distribute the unclaimed prize(s), subject to any written directions given by any relevant authority including those given under Reg 37 of the Lottery and Gaming Regulations, 1993 (SA). Any unclaimed prize draw will only be made up of participants validly entered during the Promotion Period. All winners of unclaimed prizes will be notified as soon as practicable after they have been drawn by telephone and in writing. The names and state/territory of residence of the winners of any unclaimed prizes will be published in The Australian on 23/1/09.

19. The Promoter and their associated agencies and companies will not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered (including but not limited to that arising from any person's negligence) in connection with this promotion and/or any aspect of any prize, except any liability that cannot be excluded by law in which case that liability is limited to the minimum allowable by law.

20. All entries will be the property of the Promoter. The information selected participants provide will be used by the Promoter for the purpose of conducting this Promotion and any future promotion or marketing activities run by the Promoter. The Promoter may disclose selected participants' personal information to its contractors and agents to assist in conducting this Promotion or communicating with selected participants and to State and Territory lottery departments and winners' names may be published as required under the relevant legislation. The Promoter is bound by the National Privacy Principles in the Privacy Act 1988. Participants can request access to the personal information the Promoter holds about them by contacting Consumer Services on (02) 8585 3900. The Promoter's full Privacy Policy is available at www.barillaus.com.

21. The Promoter is Barilla Australia Pty Ltd (ABN 69 088 421 738) of Casa Barilla, 4 Annandale Street, Annandale NSW 2038.